

FOR IMMEDIATE RELEASE: OCT 13, 2017

Maryland First Lady Yumi Hogan Joins NTSB and NOYS at Rosecroft Raceway on October 16th to Kick-Off National Teen Driver Safety Week

FORT WASHINGTON, MD -- More than 300 teens from across the Mid-Atlantic region will join Maryland's First Lady, Mrs. Yumi Hogan, the National Transportation Safety Board (NTSB), and the National Organizations for Youth Safety (NOYS) for the Oct 16th kick-off to National Teen Driver Safety Week.

The annual NOYS Youth Interactive Traffic Safety Lab is Monday, October 16th, from 9:30am – 1:30pm at Rosecroft Raceway. Teens spend the day participating in Interactive Lab Stations, all of which provide hands-on learning experiences to support safer road use. This year's exhibits cover topics from drunk and drugged driving prevention, to attentive driving and seat belt use, to tire and auto safety. Participants will also learn important skills for navigating the road when driving a U-Haul trailer.

Lab stations will be hosted by NOYS and several partners, including the National Transportation Safety Board (NTSB), U-Haul, Cooper Tire & Rubber Company, SmartDrive USA, and Maryland Auto Insurance.

NOYS recognizes that the decisions young drivers make on the road are not made in a vacuum. Constantly being distracted, the choice to drive impaired or ride in a car with an impaired driver, and deciding whether or not to wear a seat belt, are easily influenced by other life events. The Oct 16th event will also feature NOYS partners that offer support to teens on issues ranging from mental health and depression, to suicide prevention, to connections to careers in transportation and public safety.

“For too long, car crashes have been the number one killer of teens,” explained April Rai, Interim Executive Director of NOYS. “Driving, and all the responsibilities that come with it are a huge part of our national discussion with youth about the issues that impact their safety. The NOYS Interactive Safety Lab is all about empowering youth with the necessary skills and information to avoid impaired driving, increase seat belt use, be attentive when using the road in any capacity, and being intentional about tire and auto maintenance.”

To kick-off National Teen Driver Safety Week, NOYS invites you to join us and our VIP guests for a press conference on Oct 16th at 10:30am EST. Members of the press will be able to tour the interactive exhibits after the press conference and interview teen participants.

WHAT: National Teen Driver Safety Week Kick-Off Event

WHO: Mrs. Yumi Hogan, First Lady of the State of Maryland
Kris Poland, PhD, Deputy Director, NTSB Office of Highway Safety

WHEN: Oct 16, 2017, 10:30am EST

WHERE: Rosecroft Raceway, 6336 Rosecroft Dr., Fort Washington, MD 20744
Follow signs to the front of the building

Our goal is to see America's roadways become a safe place for all users.

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National Organizations for Youth Safety (NOYS) is a coalition of national non-profit and youth serving organizations, government agencies, and for-profit businesses working together toward the common goal of addressing critical safety issues that affect youth in the United States. NOYS builds partnerships to save lives, prevent injuries, and promote safe and healthy lifestyles among all youth while encouraging youth empowerment and leadership. For more information visit www.noys.org

National Transportation Safety Board (NTSB) is an independent federal agency charged with determining the probable cause of transportation accidents, promoting transportation safety, and assisting victims of transportation accidents and their families.

MEDIA CONTACTS

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