



FOR IMMEDIATE RELEASE

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**National Organizations for Youth Safety (NOYS)
Announces April Rai as New CEO**

The Board of Directors of the National Organizations for Youth Safety (NOYS) is pleased to announce that April Rai has been named the organization's new Chief Executive Officer. Ms. Rai will lead the organization's efforts in building partnerships to save lives, prevent injuries, and promote safe and healthy lifestyles among all youth while encouraging youth empowerment and leadership.

Ms. Rai replaces Ms. Anita Boles, who led the organization from October 2013 through June 2017. Rai joined NOYS in 2015 as Director of Member Programs, and has served as Interim Executive Director since July 2017.

"We are excited to announce the selection of April Rai as our new CEO," said RoyBavaro, President of the NOYS Board of Directors. "Ms. Rai has proven herself to be a strong and visionary leader, and we are confident that her passion and deep sense of commitment to youth empowerment and leadership will bring great value to the network of youth and professionals we serve."

Prior to joining NOYS, Ms. Rai served as Manager and Affairs Analyst in the Office of the Dean at the University of Maryland, School of Nursing. During that time, she also managed day to day operations for the State of Maryland, Action Coalition, an initiative of the AARP Foundation, AARP and the Robert Wood Johnson Foundation.

"I am honored to serve as CEO of the National Organizations for Youth Safety," said Ms. Rai. "During my time as Director of Member Programs, I saw first-hand the true power of a collective in addressing the most prevalent causes of injury among teens and young adults. NOYS has a talented staff and an incredible network of passionate youth safety advocates. I feel privileged to continue this work, and am so thankful for the support of our dedicated board of directors as I step into this new role."

For further information please contact: Roy Bavaro, NOYS President, RBavaro@NFTSD.org.

The National Organizations for Youth Safety (NOYS) is a consortium of nonprofit and for-profit youth-serving organizations and government agencies working together toward the common goal of addressing health and safety issues that affect youth in the United States and beyond. NOYS works as an umbrella organization, supporting, strengthening, and promoting our membership through professional development, partnerships, and recognition. We work together to implement a broad array of initiatives, develop educational activities and campaigns, and share best practices and research findings. Learn more at NOYS.org.

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