

**What’s the Point?**

This lesson is designed to be used for both middle and high school students to enhance their understanding of words versus actions to increase the safety of pedestrians and bicyclists. This lesson can be incorporated into a public speaking or family and consumer science course. Please feel free to adapt it to fit your curriculum goals and time constraints.

**Objectives**

- Students will learn what a role model is and why it is important.
- Students will understand the importance of practicing what you preach. In order to get others to model safe behaviors you have to engage in them yourself.
- Students will learn that many traffic crashes resulting in pedestrian and bicycle injuries and fatalities can be prevented if everyone does their part in acting safely on the roadway (drivers, pedestrians and bicyclists).
- Students will understand and be able to talk about how distracted drivers affect pedestrian and bicyclists and the dangers distracted walking and bicycling pose for youth.

**Brainstorm Session**

Determine the main points you want the audience to walk away with. Develop a question or activity to grab their attention. Remember to tailor your message to the audience. For example, the messages for parents will be different than messages for youth. Messages for drivers will be slightly different than those for non-drivers.

**Action**

Use ideas developed in the brainstorming session and conduct research to determine your next steps. This includes selecting a specific topic or topics to focus activities.

**Research**

**Activity**

**Evaluation**

**Personal Reflection**