



Vision Zero Youth Ambassador Job Description

The 2021 Vision Zero Youth Ambassador Program will give 20 Montgomery County, MD high-school students the opportunity to become road safety leaders in their community. Ambassadors will attend a special virtual training on road safety, cause campaign (Ambassador Plan) development, and public speaking. The program ends with each ambassador creating and executing an Ambassador Plan and a celebration luncheon where the Ambassadors will serve as youth keynote speakers presenting their plan and outcomes to parents and community leaders. Ambassadors receive incentives and SSL hours for their participation.

What is Vision Zero?

The Vision Zero concept for roadway safety was created in Sweden in 1997 and is widely credited for significant reductions in fatal and severe collisions on Sweden's roads. Montgomery County, Maryland became one of the first counties to adopt a Vision Zero plan in 2017 with an audacious goal of no traffic deaths in Montgomery County by 2030. The Vision Zero Youth Ambassador Program collaborates with the Montgomery County Department of Transportation and National Organizations for Youth Safety to encourage youth in Montgomery County, MD, to have an active role in road safety efforts and improvements.

Who can apply to become an Ambassador?

- High-school students who are residents of Montgomery County, Maryland.

How can I apply?

- Visit: <https://www.surveymonkey.com/r/NOYSVZAPP>

What will the Ambassadors do?

- Become road safety experts!
 - Students will attend a special virtual training (10am-1pm) on Saturday, March 6, 2021, and Saturday, March 20, 2021. By the end of the training, participants will be able to:
 - Explain the issues facing youth on our roadways
 - Demonstrate action steps youth can take to stay safe
 - Showcase essential skills in communication, cause campaign development, and modeling leadership.

BUILDING CORE SKILLS:

- Communication
- Self-leadership
- Action Planning
- Peer Education

ROAD SAFETY EDUCATION:

- Seat Belt Usage
- Distracted Driving
- Pedestrian Safety
- Impairment



- Follow up Ambassador sessions via zoom.
 - Four sessions (1.5 – 2 hours each)
 - 3/29/21, 4/12/21, 4/26/21, 5/10/21
- Develop and execute a road safety campaign at their school or in their community!
 - Ambassadors develop and execute their plans and chart their results!
- Serve as a youth keynote speaker at a special closing event (June 2021).
 - Ambassadors will share the plan and outcomes and best practices in road safety with attendees and special guests.

MCPS SSL Details – 25 Total hours awarded

- Breakdown of hours
 - Virtual Trainings: 6 hours
 - Post Virtual Training / Follow up: 8 hours
 - Ambassador Plan Development and Execution: 11 hours (*each student ambassador is required to work on their project 1 hour per week*)
- Program hours are distributed at the end of the program upon full completion only.

****Ambassadors will need signed permission from parents and will require biweekly reporting of their Ambassador plan development and execution work hours****

Questions? Contact NOYS: info@noys.org